

Message Text

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PAGE 01 STATE 149422
ORIGIN EB-07

INFO OCT-01 ARA-14 ISO-00 COME-00 /022 R

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-----104283 280006Z /70

R 272145Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY CARACAS

UNCLAS STATE 149422

E.O. 11652: N.A.

TAGS: BEXP, AFSP, VE

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM

REF: (A) USDOC 11972 (B) STATE 87113 (C) CARACAS 4482
(D) 76 STATE A-5960

1. USDOC 11972 GARBLED IN TRANSMISSION AND NOT RPT NOT
CLEARED WITH STATE. THIS MESSAGE REPLACES USDOC 11972 AND
HAS BEEN CLEARED BY BOTH STATE AND COMMERCE.

2. FORMAT FOR FINANCIAL RESOURCES SCHEDULE IN FY '78 COUNTRY
COMMERCIAL PROGRAM, AS SHOWN IN SECTION VI (ROMAN NUMERAL
SIX) OF ENCLOSURE 3 TO 76 STATE A-5960, WAS SET UP TO COVER
ONLY STATE-FUNDED COMMERCIAL EXPENDITURES, I.E., EXPENDITURES
ON THE COMMERCIAL PROGRAM. AS EXPLAINED IN PARA 3 OF STATE
87113, COMMERCIAL TRAVEL AND COMMERCIAL REPRESENTATION ARE-
OFTEN PERFORMED BY OFFICERS WHO ARE NOT RPT NOT PRIMARILY
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ENGAGED IN COMMERCIAL WORK. SUCH OFFICERS CAN INCLUDE NOT
ONLY ALL MEMBERS OF THE E/C SECTION, BUT ALSO THE AMBASSADOR
AND DCM. FINANCIAL RESOURCES SCHEDULE IN FY '78 COUNTRY
COMMERCIAL PROGRAM FORMAT WAS NOT RPT NOT DESIGNED TO EN-
COMPASS FUNDING FOR THOSE ACTIVITIES OF THE E/C SECTION NOT
NORMALLY CONSIDERED TO BE COMMERCIAL ACTIVITIES.

3. IN PRACTICE SOME POSTS HAVE TENDED TO CONSIDER MULTI-PURPOSE TRAVEL OF MOST OR ALL E/C OFFICERS TO BE QUOTE CCP TRAVEL UNQUOTE AND HAVE INCLUDED SUCH TRAVEL IN THEIR RESPONSES TO STATE 87113. THIS AND OTHER SIMILAR COMPUTATIONAL EXPEDIENTS DO NOT RPT NOT UNREASONABLY SKEW THE DATA AND DO NOT RPT NOT CAUSE ANY GREAT DIFFICULTIES FOR THE WASHINGTON AGENCIES.

4. SPECIFICITY OF CARACAS 4482 APPRECIATED. FY '78 COLUMN IN FINANCIAL RESOURCES SCHEDULE OF FY '78 CCP FOR VENEZUELA SHOULD BE BASED ON SAME LOGIC AND ACTIVITY COVERAGE AS FY '76 AND FY '77 DATA IN CARACAS 4482, SO THAT THREE-YEAR SERIES WILL BE INTERNALLY CONSISTENT. SINCE THIS APPEARS TO BE THE CASE, NO CHANGE WILL BE MADE IN FY 78 CCP SUBMISSION HAND-CARRIED TO WASHINGTON BY COUNTRY MARKETING MANAGER BREWER.

5. INSTRUCTIONS FOR PREPARATION OF FY '79 COUNTRY COMMERCIAL PROGRAMS WILL CONTAIN MORE PRECISE FUNCTIONAL GUIDANCE CONCERNING THE FINANCIAL RESOURCES SCHEDULE. WE WILL ATTEMPT TO IMPROVE THE COMPARABILITY OF THE DATA FROM COUNTRY TO COUNTRY. WE WILL SEEK AT THE SAME TIME TO RETAIN AS MANY FEATURES OF THE CURRENT SYSTEM AS POSSIBLE, SO THAT THE SERIES FOR ANY GIVEN COUNTRY, I.E., THE TREND IN COMMERCIAL PROGRAM FUNDING AT EACH POST, CAN BE INTERPRETED WITH SOME DEGREE OF CONFIDENCE. VANCE
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Message Attributes

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Sent Date: 27-Jun-1977 12:00:00 am
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Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
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